



The Chief Justice Meir Shamgar
Center for Digital Law & Innovation
The Buchmann Faculty of Law
Tel Aviv University

מרכז אדמונד י' ספרא לאתיקה
The Edmond J. Safra Center for Ethics



WORKSHOP

January 18, 2023
10:30 – 16:00

@ The Sonia and
Edward Kossoy
Conference Room
(#307)
Buchmann Faculty
of Law,
Tel Aviv University

Till Death Do Us Share

The Law and Social Norms of Digital Remains

During our digital lives, we constantly create a trail of personal data: emails we exchanged, photos we posted on social media or stored on mobile devices and cloud storage, purchases we made, search inquiries we submitted, "swipe right", "likes" and "shares", as well as meta-data about our locations, contacts, and much more. Once people die, the data become *digital remains*. Social norms about memorialization, access and control are yet to be established; technologies facilitate posthumous management of digital remains but have not gained broad acceptance, and the law is still debating whether to intervene and how, with different approaches undertaken in different jurisdictions.

The workshop will facilitate in-depth discussions among scholars who study various aspects of the topic, from legal and media and communications studies perspectives. We will inquire theoretical approaches, and explore empirical work on online memorialization and users' perspectives.

The workshop is based on advanced drafts of works in progress. It is co-organized by the [Edmond J. Safra Center for Ethics](#) and the Chief Justice Meir Shamgar Center for Digital Law and Innovation.

Academic organizers: Prof. Michael Birnhack & Dr. Tal Morse.

Program

Greetings: **Prof. Yishai Blank**, Dean, TAU Law

13:00-14:00 | Lunch Break

10:45-13:00 | Session I Conceptualizing Digital Remains

14:00-15:30 | Session II Capitalizing Digital Memorialization

Chair: **Prof. Niva Elkin-Koren**, TAU Law

Chair: **Dr. Mickey Zar**, TAU Law

Post-mortem Privacy and Digital Legacy: A Qualitative Empirical Enquiry

Dr. Edina Harbinja, Aston University,
Prof. Lilian Edwards, Newcastle University, &
Dr. Marisa McVey, Northern Ireland Human
Rights Commission

Commentator: **Prof. Shelly Kreiczer-Levy**,
College of Law & Business

Like, Share, and Remember: Facebook Memorial Pages as Social Capital Resources

Ms. Sarit Navon & **Prof. Chaim Noy**, School
of Communication, Bar Ilan University
Commentator: **Prof. Oren Meyers**, Department
of Communication, University of Haifa

The Continuity Principle of Digital Remains

Prof. Michael Birnhack, TAU Law &
Dr. Tal Morse, Department of Photographic
Communications, Hadassah Academic
College, Jerusalem

Commentator: **Dr. Ronit Donyets-Kedar**,
College of Law & Business

Affection as a Service: The Commodification of Human Identity in the Context of Digital Death

Mr. Mauricio Figueroa-Torres, Newcastle
University
Commentator: **Prof. Rivka Ribak**, Department
of Communication, University of Haifa

15:30-16:00 | Concluding Discussion

Meaning is Use: Functional Analysis on the Emerging Category of Quasi-Property

Mr. Mustafa Şenel, TAU Law

Commentator: **Prof. Avihay Dorfman**, TAU Law

REGISTRATION



Participation is free, but registration is required